

## IN THE CLAIMS

The following represents a complete listing of the claims including the present status of each, including any amendments now being made:

1(previously amended). A readily assembled and disassembled knock-down, self-supporting display unit that extends and retracts to accommodate and display a variety of display devices including banners in a variety of sizes comprising:

- (a) a pair of adjustable telescoping mounting members comprising upper and lower mounting members for carrying opposite ends of a display banner, each of said mounting members further comprising at least two relatively movable telescoping members;
- (b) elongate flexible telescoping brace members, each of said brace members further comprising at least two relatively movable telescoping members for connecting to and spacing said pair of mounting members and thereby maintaining a banner carried therebetween in tension, said brace members being designed to form an X pattern;
- (c) a releasable locking device associated with the telescoping members of each said mounting members and said brace members to lock the respective member at a desired length; and
- (d) a central member adapted to retain said telescoping brace

members which form therewith an X-brace system.

2(previously amended). The display unit of claim 1 wherein each of said mounting members further contains:

- (a) a pair of press fit end hubs having hub shank sections of reduced diameter with outer hub sections of a larger diameter such that the hub shanks are received in the end of said mounting members and said outer hubs protrude from the ends thereof;
- (b) said outer hub sections further containing recesses to receive end fittings associated with ends of said brace members; and
- (c) said outer hub sections further containing connection devices adapted to receive snap fit connectors selected from the group consisting of in-line and hinged connectors for assembling multiple display units together.

3(previously amended). The display unit of claim 1 wherein said brace members comprise a plurality of slip fitting segments and further comprising terminal end fittings at the extreme of said brace members one of said terminal fittings being a pin connected by a resilient cord running between the locking device and several segments to said one of said terminal fittings sequentially capturing said segments therebetween.

4(previously amended). The display unit of claim 3 wherein a

remaining terminal end fitting of each of said brace members is a press fit hub.

5-10(Canceled).

11(previously amended). A readily assembled multi-unit, knock-down, self-supporting snap-fit display stand for displaying a variety of display device including banners comprising a plurality of display units assembled consecutively, each said unit comprising:

- (a) an opposed pair of telescoping mounting members upper and lower mounting members for carrying opposite ends of a display banner, each mounting member having an end hub;
- (b) elongate flexible telescoping brace members for connecting to a corresponding opposed pair of mounting members to form a quadrilateral thereby maintaining the banner carried therebetween in tension, said brace members designed to form an X pattern;
- (c) a releasable locking device associated with the each one of said mounting members and each one of said brace members to lock each respective member at a desired length;
- (d) integral locking recesses in said hubs for locking said units together; and
- (e) snap fitting connector for removably connecting said ends together to form systems of a plurality of consecutive

display units.

12-14 (canceled).

15 (currently amended). A readily assembled and disassembled knock-down, self-supporting display unit for carrying a variety of display devices including banners comprising:

- (a) a pair of mounting members for carrying opposite ends of a display banner and a plurality of strut members for spacing said mounting members;
- (b) a central hub member having a plurality of elongated diverging recesses each for receiving an end of one of said plurality of strut members which form therewith an X-brace system and a central recess in said central hub member for receiving a snap-in connector; and
- (c) wherein said strut members further comprise pairs of elongate flexible brace members having ends adapted to be received in said central hub member and free ends for connecting to and spacing said mounting members and thereby maintaining a banner carried therebetween in tension; and
- (d) a snap-in double ended connector having diverse connectors including a first connector received in said central recess of said central hub member and a second connector.

16-20 (canceled).

21(currently amended). A display unit as in claim 20 15 further comprising a wall mounting device including an integral snap-in receptor for receiving the second connector of said double-ended connector thereby enabling the fastening of said display unit to a wall.

22(Original). A display unit as in claim 21 wherein said wall mounting device further comprises openings for receiving wall mounting fasteners.

23-27(canceled).

28(currently amended). A method of fastening a display unit to a fixed member selected from floors, walls and ceilings comprising steps of:

- (a) providing a display unit in accordance with claim 1 having an external snap fit connector;
- (b) providing a mounting device including one or more receptors for receiving a snap-fit connector carried by said display unit;
- (c) providing openings for receiving mounting fasteners; and
- (d) snapping said snap-fit connector into one of said receptors.

29(previously amended). A method as in claim 28 wherein said mounting device has a plurality of receptors for mounting a plurality of display units in juxtaposed relation.

30(previously added). A method as in claim 28 wherein said

fixed member is a wall.

31(previously added). A method as in claim 29 wherein said fixed member is a wall.

32(previously amended). A method as in claim 28 wherein said snap-fit connector is selected from fixed and hinged connectors.

33(previously amended). A method as in claim 29 wherein said snap-fit connector is selected from fixed and hinged connectors.

34(previously amended). A method as in claim 30 wherein said snap-fit connector is selected from fixed and hinged connectors.

35(previously amended). A method as in claim 31 wherein said snap-fit connector is selected from fixed and hinged connectors.

36(currently amended). A display unit fastened to a fixed member selected from the group including floors, walls and ceilings, comprising:

- (a) at least one display unit system comprising a telescoping locking frame structure to accommodate and display a variety of display devices of various sizes including banners wherein said frame is further provided with one or more receptors for receiving a snap-fit connector for mounting said display unit to a fixed member;
- (b) one or more mounting devices fixed to said fixed member, said mounting device including one or more receptors for receiving a snap-fit connector; and
- (c) one or more snap-fit connectors for connecting said

display unit into said mounting device.

37(previously added). A display unit system as in claim 36 wherein said snap-fit connectors are selected from straight and hinged connectors.

38(previously added). A display unit system as in claim 36 including a plurality of said mounting devices for carrying a display unit.

39(previously added). A display unit system as in claim 38 wherein said snap-fit connectors are selected from hinged and straight connectors.

40(previously added). A display unit system as in claim 36 wherein said fixed member is a wall.

41(previously added). A display unit system as in claim 36 including a plurality of such units comprising a larger display.